

Minutes of MC Meeting of Wed 28th March 2018

Present :

Sue Ellis; Chris O'Hara, Leigh Jenkins; Ian Ainscough; Nigel Waterhouse; Andy Hamilton, Neil Thomas
For relevant items on the agenda : Dave Press, Ciara Murphy, Jan Rogers, Hannah Rayfield.

Matters arising

Development plan nearly finalised. NT & COH met Tuesday night; aim to present completed document at next full meeting in May.

Chris Malpass : Kerry Ann Payne swim session confirmed. Date & sign up on Facebook.

Plastic bottles used in Deva race, from a company which recycles 90%.

Survey – some more items to work on. LJ & COH to meet to see what else can be productively addressed.

1. Direction taken by sub committee headed by Ian Jameson.
Ian J unable to come to meeting. Ian A. did some feedback
Suggestion that club pay VAT on kit, in order to reduce cost and increase sales.
AH : Historically financial incentives have not increased kit sales. People tend to buy what they want, not according to price. Because we have repeat kit orders, less likely to be a big turnover, unless kit changes or a new item is added.
VAT Recommendation from the sub-committee – approved by MC. Members need to be made aware that the club has done this – in effect subsidising kit by 20%
COH to sound out Ian J about whether he wishes to continue chairing this committee, and to clarify the purpose of the sub-committee going forward. SE: There might need to be a change in who is on the sub committee at this point; e.g. requesting Dan & Hannah Ormerod to attend. **Action COH**
2. Picking up use of & implementing a Youtube channel - Ian & Leigh
Mike & Nicola do not wish to do it. Requires quite a lot of time to edit material.
AH: Something similar can be done via Facebook live etc.
NW – do we **start a Youtube account to upload our existing videos.? Action LJ Nigel has a lot of material. LJ to ask on Facebook if anyone could do a short video reflecting the nature of some of our training sessions, so newbies have a preview of what to expect.**
A second thread is the more instant, very short videos to be posted on facebook etc.
3. ID tags - Dave Press & Ciara
Two options of tag type have been identified and selected to choose from. Both wrist mounted, or can be attached to a helmet, or attached to a bike if people feel they are likely to forget it.
At an order of 200, they would be £7.35 each. Propose that they be sold via website @ £3 to members. **Ciara : Action to make the order and deliver to Amy.**
NT – could they be sold at races or used as gifts ? This could be done if there appeared to be an over-stock in the kit shop.
AH : Instead of taking off VAT from kit, when people make a kit order, they could be given an ID tag free. ? Not agreed, but an idea to consider if things don't go as expected.

Kit shop website to add a line on the website, suggesting purchaser add a tag to their order, before checking out their 'basket'. Action : Mike/Nicola

4. Feedback re a club discount at Total Fitness – Chris

Progressing. But the person looking at the request seems very slow, and not able to make a decision independently. Graham Dick is an area manager, who is also a club member, might be able to make a decision. Action COH

5. Feedback from the Coaches' meeting – actions requiring MC input – Andy & Sue

People receptive to CPD ideas. Keen to have good quality presenters, as opposed to a generic BTF coaching. Agreement that our coaches need to aim to be consistent in their teaching and communication.

Rotas were also discussed, and people requested to use them properly. Request for more coaches to share the load of the Monday & Friday Christleton swims and to assist on occasion with Junior coaching.

6. Storage of turbos at Square 1 & purchase of new turbos – Jan Rogers

Proposal to upgrade the turbos, and improve storage.

Lots of discussions have been had in the past, with previous managers. Storage container does not appear viable.

Therefore intend to put brackets on the wall to hang 3 – 4 turbos per bracket.

Need to replace 10 – 15 units : Cyclo-ops fluid 2 trainer @ £199

Brackets likely to cost approx. £200 all up.

COH suggested looking at Unistrut as an industrial strength hanging structure.

Some of the old turbos could be sold @ £30 each.

Purchase approved for 15 turbos plus bracket storage.

Action : Jan Rogers

DP – Update of uptake for the first aid course. Need 8 to make the course viable. Uptake was slow at first. LJ – spoke to someone in Fireservice recently about a campaign that they are working on under the banner : 'Cyclist Down '. Likely to be a free course, which would be an additional input on bike safety. Pete Brook has not yet booked a date for his talk to bike leaders.

Ride Chester sportive on 10th June – DP has arranged a 15% discount on entries. Code to be used on entry form, which will be notified in Newsletter. Wirral Ark to be the club's annual subsidised Sportive. (September)

There was a debrief with Susie Woods, and the other riders who witnessed her accident. Agreed that riders take a photo of the sign-on sheet, so everyone has phone numbers. Ciara has shown how people's ICE number can be accessed from a locked phone. Members now have to update their details at time of renewal, with their emergency contact details, in order to avoid out-dated or incorrect emergency contact info.

DP has also organised a bike ride on 28th April to rendezvous at Hoole with the coffee morning.

Meeting closed at 10:00pm